India
Serves

HARNESSING
AI
for innovative
Solutions in the
Services Sector

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Harnessing AI for innovative Solutions in the Services Sector

Often only limited by the imagination of the developers and the time they with to invest in nurturing the various

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SEPC

SERVICES EXPORT PROMOTION COUNCIL

MESSAGE
From the
CHAIRMAN

Karan Rathore

Dear Esteemed Readers,

Wishing you all a prosperous and happy new year!

As we stand at the precipice of technological innovation, it is with great anticipation that I address you regarding the remarkable future of Artificial Intelligence (AI) and its transformative potential within the services industry. The integration of AI into our services landscape not only augurs well for India's progress but also holds the promise of reshaping global service exports from our nation.

AI, with its capacity for automation, data analysis, and predictive modeling, stands as a beacon illuminating the path to efficiency and precision in various service sectors. In India, the symbiosis between AI and services industries, such as IT, healthcare, finance, and customer support, presents a golden opportunity for exponential growth and enhanced competitiveness on the global stage. The amalgamation of AI-driven solutions in these domains promises streamlined operations, cost-effectiveness, and elevated service quality, thereby bolstering India's standing as a hub for service exports.

The ripple effect of this technological synergy extends far beyond our national borders. India's prowess in delivering AI-infused services amplifies our role as a global service provider. The world looks to us not only for cost-effective solutions but also for innovation and reliability, thereby fostering a virtuous cycle of mutual benefit and progress.

As we tread into this era of AI-driven services, it becomes imperative for us to harness this potential judiciously. Balancing innovation with ethical considerations and ensuring equitable access to these advancements will define our trajectory toward a brighter, inclusive future.

In closing, let us embrace the boundless possibilities that AI affords our services industry. Together, let us embark on this journey toward a future where India's contribution to the global services landscape stands as a testament to innovation, excellence, and progress.,

With best regards

Karan Rathore
Chairman

SEPC
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OVERVIEW OF SERVICES OFFERED BY SEPC

TRADE
INTELLIGENCE

EXPORT
DEVELOPMENT

EXPORT
PROMOTION

ENABLING
BUSINESS ENVIRONMENT

Services Export Promotion Council set up in 2006 by Ministry of Commerce & Industry, Government of India is an apex trade body to promote exports of services from India.

Key role in Foreign Trade Policy, Export Strategy formulation by Department of Commerce and related Govt Departments.

Interface between Services Sector and Government

Provides inputs on Trade Negotiations

Represents Services Sector in various Joint Trade Committees, Joint Business Councils and Joint Working Groups of Government of India to facilitate export.

Creates Business opportunities in global market place for services exporters

Providing commercially useful information and assistance to members in increasing exports.

Organising visits of delegation of its members abroad to explore overseas market opportunities.

Organising participation of Services exporters in specialised International Trade Fairs.

Dissemination of government notification, orders, information on trade and other relevant information to members.

Facilitates execution of Government Schemes like SEIS.

Services Covered under SEPC

In order to enhance the competitiveness of services exports and enable services industry to generate employment, the Union Cabinet chaired by Honourable Prime Minister Shri Narendra Modi in 2018 identified 12 Champion Services Sector.

The following table provides the mapping of identified Champion Services vis-a vis the services covered under SEPC and BPM6 classification. Sixth edition of the Balance of Payments and International Investment Position Manual (BPM6) is developed by IMF in collaboration with compilers and other interested parties worldwide and used by most of the countries to record and report services trade data.

S.N.	Services covered under SEPC	Champion Services	BPM6 Classification
1	Accounting/Auditing and Bookkeeping Services	Accounting and Finance Services	Other business services
2	Consultancy Services	-	
3	Legal Services	Legal services	
4	Architectural Services and related services	Construction and related Engineering services	
5	Environmental services	Environmental services	
6	Marketing Research and Public Opinion Polling Services/ Management services	-	
7	Advertising Services	-	
8	Printing and Publishing services	-	
9	Other services (IT & ITES, Communication Services)	IT & ITES, Communication services	Telecommunications, computer, and information services
10	Hotel and Tourism Related Services	Tourism and Hospitality Services	Travel
11	Education Services	Education services	
12	Healthcare services including services by nurses, physiotherapist and paramedical personnel	Medical Value Travel Services	
13	Maritime Transport Services	Transport and Logistics services	Transport
14	Distribution Services		
15	Other services (Financial Services)	Financial Services	Financial services
			Insurance and pension services
16	Entertainment services including Audio-visual services	Audio-visual services	Personal, cultural, and recreational services
17	Other Services	-	Charges for the use of intellectual property n.i.e.
		-	Government goods and services n.i.e.
		-	Manufacturing services on physical inputs owned by others
		-	Maintenance and repair services n.i.e.
		Construction and related Engineering services	Construction
			Services not allocated

Harnessing AI for innovative Solutions in the Services Sector
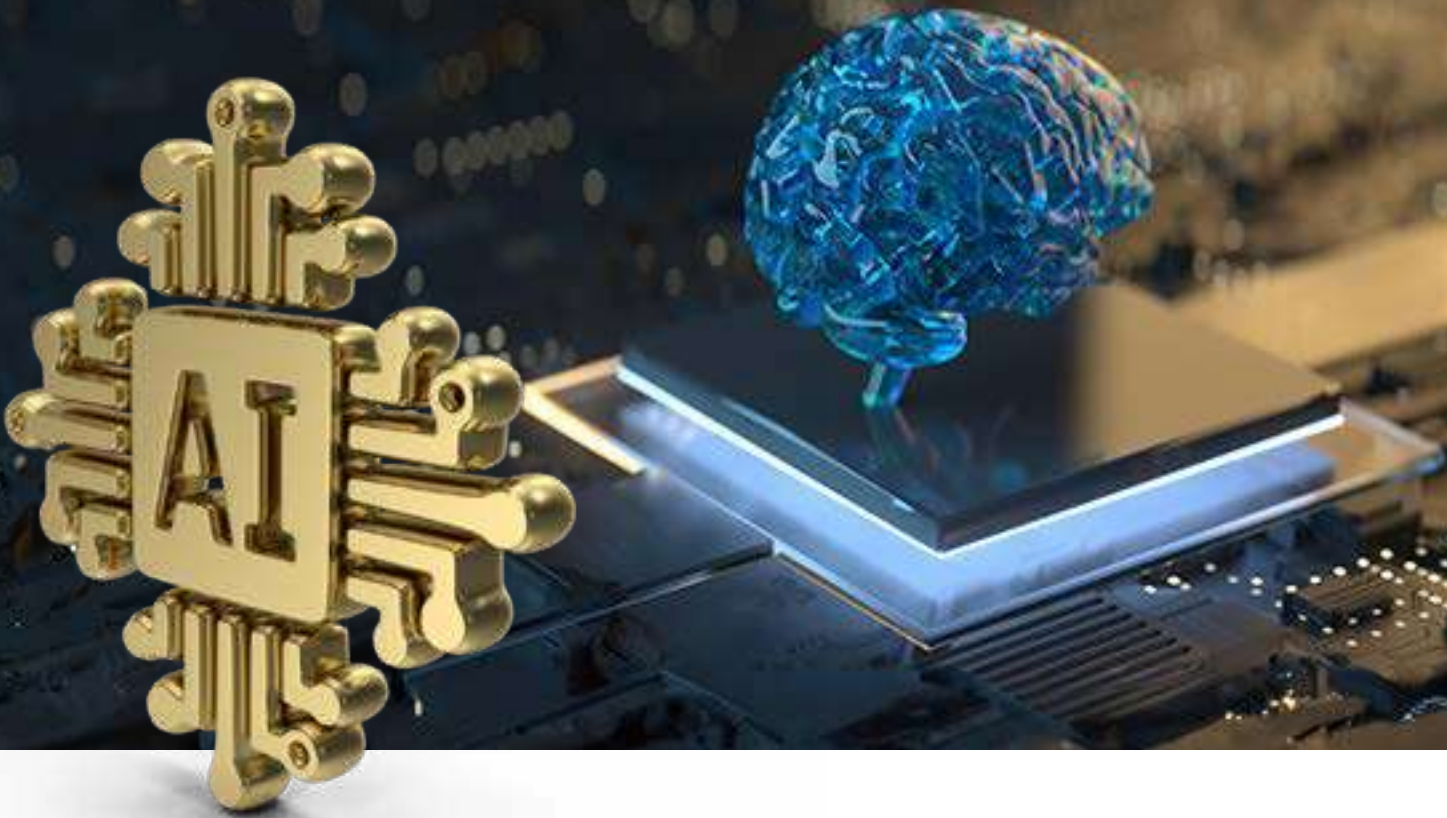
Often only limited by the imagination of the developers and the time they wish to invest in nurturing the various systems.

AI has become integral to our daily lives, impacting every industry from sports to construction, entertainment, engineering, education to name a few. Over the years AI has evolved to the extent that it has multiple applications across various industry segments. Applications of AI in our day-to-day life are evolving every second and is revolutionizing how we think, work and learn. In addition to use in manufacturing sectors, AI is been integrated in services sector as well and service providers are exploring ways to integrate AI in their business operations to enhance service quality and increase profitability.

AI tools can automate all sorts of tasks, whether they are mundane or complex, such as answering customer questions through a chatbot or analyzing large volumes of data to help make predictions. They can also try to predict what an employee or customer needs through recommendation engines to expedite their search experience. The applications often are only limited by the imagination of the developers and the time they wish to invest in nurturing the various systems.

APPLICATIONS OF AI

Artificial Intelligence (AI) encompasses a wide range of applications, each designed to perform specific tasks or solve particular problems. Some of the widely used applications of AI are:

Generative AI creates new content, such as images, text, or music, using machine learning models	**Predictive AI** analyzes historical data to make predictions about future trends or events	**Chatbots** conversation with human users, often used in customer service or information retrieval
Computer Vision allows machines to interpret and make decisions based on visual data from the world	Robotics involves creating intelligent machines capable of performing tasks autonomously	Machine Learning algorithms and techniques where systems learn from data to improve performance
Natural Language Processing enables machines to understand, interpret, and generate human-like language	**Sentiment Analysis** determines the sentiment expressed in text data, often used to gauge public opinion on social media	**Fraud Detection** identify patterns and anomalies in financial transactions to detect fraudulent activity
Recommendation Systems Predicts and suggests items or content based on user preferences	Facial Recognition identifies and verifies individuals based on facial features	Virtual Assistants assists users with tasks and answers questions, such as Siri or Google Assistant.
Cybersecurity detect and prevent cyber threats and attacks on computer systems	**Supply Chain Optimization** optimize the planning and management of supply chain processes for efficiency.	**Digital Twin** virtual representation or model of a physical object, system, or process

APPLICATIONS OF AI OF SELECT SERVICES SECTORS

AI is redefining the service delivery as it is enabling the service providers to ensure utmost customer satisfaction. Analyzing customer preferences, automating mundane and routine jobs, predicting future requirement, personalizing the service requirement and many other processes which are integral part of service delivery process have been redefined with the integration of Artificial Intelligence. The subsequent section lists various application of AI across various services sector.

1. AI IN LEGAL SERVICES: MANAGING DATA TO REFINE JUSTICE

Legal professionals utilize AI tools to automate routine tasks that usually take a lot of time and effort. By assigning these tasks to artificial intelligence algorithms, it is possible to focus on core business functions and spend more time with clients. Manual tasks such as looking for a specific case, searching for a contract, creating invoices, or conducting due diligence can all be performed by AI much faster, eliminating the possibility of human error. Though AI is used in Legal services in many areas like document review, support litigation processes by organizing and analyzing evidence, assisting in witness preparation, and generating legal arguments based on relevant case law. Some of the areas where AI is used in Legal services are listed below

Legal Research	Contract Analysis	Intellectual Property (IP) Management	Virtual Legal Assistants
AI can be used to analyze vast amounts of legal documents, cases, and statutes to provide relevant information for legal research	AI tools can assist in reviewing and analyzing contracts. They can identify key clauses, extract relevant information, and even help with contract drafting.	AI is used in managing and protecting intellectual property. It can assist in patent searches, trademark analysis, and monitoring potential IP infringements	AI-powered virtual assistants can handle routine administrative tasks, manage calendars, and assist lawyers with day-to-day operations

Legal Analytics

analyze legal data to provide insights into trends, precedents, and the behavior of judges and opposing counsels. This information can be valuable for case strategy and decision-making.

Legal Chatbot

Chatbots powered by AI are used for providing basic legal information, answering frequently asked questions, and guiding individuals through simple legal processes.

Predictive Analytics for Case Outcomes

AI algorithms can analyze historical case data to predict likely outcomes of legal cases. This helps lawyers and clients make more informed decisions about legal strategies and potential risks

E-discovery and document review

AI can be used to automate the process of e-discovery, which involves identifying and collecting relevant electronic documents in the course of litigation. AI can also be used to review large volumes of documents to identify key issues and evidence

2. HARNESSING AI FOR BETTER HEALTHCARE SERVICES

Healthcare Industry which comprises of companies that offer clinical services, manufacture drugs and medical equipment, and provide healthcare-related support services like medical insurance etc. have integrated Artificial Intelligence to provide holistic healthcare solutions to the patients.

AI is widely being used in healthcare services as it enhances preventive care and quality of life, produce more accurate diagnoses and treatment plans, and lead to better patient outcomes. Some of the application on AI in healthcare are:

Diagnostic Imaging

Analyze medical images, such as X-rays, MRIs, and CT scans, to assist in the detection and diagnosis of diseases AI algorithms can identify patterns and anomalies that may be difficult for the human eye to discern, improving accuracy and efficiency in diagnostics

Predictive Analytics for Patient Outcomes

AI analyzes patient data to predict potential health issues and outcomes. This helps healthcare providers intervene early, manage chronic conditions, and personalize treatment plans based on individual patient data

Virtual Health Assistants

AI-powered virtual assistants and chatbots provide information, answer medical queries, and offer basic healthcare advice. These virtual assistants enhance patient engagement and can assist in triaging patients based on their symptoms.

Drug Discovery and Development

AI accelerates the drug discovery process by analyzing large datasets to identify potential drug candidates, predict their efficacy, and optimize treatment protocols. This can significantly reduce the time and cost associated with bringing new drugs to market

Robotic Surgery

AI-powered robotic systems assist surgeons in performing minimally invasive surgeries with precision. These robotic systems can enhance the surgeon's capabilities, offering greater control and improved outcomes for certain procedures

Remote Patient Monitoring

AI facilitates remote monitoring of patients with chronic conditions through wearable devices and sensors. The collected data helps healthcare providers track patients' health in real-time, allowing for early intervention and reducing the need for frequent hospital visits

Behavioral Health Monitoring

AI analyzes behavioral data to monitor mental health conditions and detect early signs of issues such as depression or anxiety. This technology can support mental health professionals in providing timely interventions.

Clinical Trial Matching

AI assists in matching eligible patients with appropriate clinical trials by analyzing patient data and trial criteria. This accelerates the recruitment process for clinical trials and ensures that patients have access to potentially life-saving treatments.

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3. AI IN EDUCATION SERVICES IS REFINING TEACHING LEARNING PROCESS

AI in education has opened up new possibilities for learners of all ages. The merger of AI and education has brought a whole new concept of learning into the industry vertical. AI education software development has revolutionized traditional learning methods, from mobile digital courses to online references and virtual classrooms.

Some of the applications of AI in education sector are

Virtual Classrooms and Learning Assistants
AI-driven chatbots assist students with queries, provide information, and offer guidance on coursework.

Gamification and Interactive Learning
AI facilitates the development of realistic simulations for various subjects thus making education more engaging and enjoyable for students.

Remote Learning Support
Remote learning platforms leverage AI to create interactive and effective online education experiences.

Remote Proctoring
AI ensures the integrity of online exams by monitoring students during assessments.

Educational Content Creation
AI can create educational content, including quizzes, lessons, and interactive materials.

Predictive Analytics
AI analyzes student data to identify those at risk of falling behind, enabling early intervention strategies. Educational institutions use AI to predict student performance and improve retention rates.

Language Processing for Learning Disabilities
Speech-to-Text and Text-to-Speech: AI aids students with learning disabilities by converting spoken language to text and vice versa.

Intelligent Tutoring Systems
AI-powered tutors offer personalized guidance, adapting to the pace and preferences of each student.

Automated Grading and Assessment
Automation of grading using AI helps educators save time and provides quick feedback to students. AI analyzes assessment data to identify patterns and trends, helping educators tailor their teaching methods.

Professional Development Platforms
AI supports teacher training and development by offering personalized resources and feedback.

Administrative Tasks
Automated Administrative Processes: AI helps in managing administrative tasks such as enrollment, scheduling, and resource allocation. Chatbots and AI systems can handle routine administrative inquiries, freeing up human resources.

4. AI POWERED FINANCIAL SERVICES

Artificial Intelligence (AI) is extensively used in the financial services industry to improve efficiency, enhance customer experiences, and address various challenges. Here are several ways in which AI is applied in financial services

Fraud detection, management and prevention
AI enabled fraud detection systems analyze a person's buying behavior and trigger an alert if something seems out of the ordinary or contradicts traditional spending patterns

Financial advisory services
AI algorithms can analyze a person's portfolio and provide personalized advisory services

Managing finances/personalized banking
With help of virtual assistant customers can receive personalized banking advice whenever it's most convenient

Preventing cyberattacks
Artificial intelligence can analyze and determining normal data patterns and trends, and alerting companies of discrepancies or unusual activity.

Making smart underwriting decisions
AI solutions are helping banks and lenders make smarter underwriting decisions when it comes to the approval process for loans and credit cards,

Smart investment Strategies
AI algorithms analyze vast amounts of historical and real-time data to assess and predict market trends, helping in making informed investment decisions. AI-driven robo-advisors use algorithms to create personalized investment portfolios based on individual risk tolerance, financial goals, and market conditions.

Credit Scoring
AI models use a variety of data sources to assess credit risk more accurately, enabling lenders to make better-informed decisions.

Virtual Assistants
AI-driven chatbots and virtual assistants handle routine customer queries, offer personalized financial advice, and assist with account management, providing a more efficient and responsive customer service experience.

Financial Wellness Apps
AI-powered apps analyze spending habits, provide budgeting advice, and offer personalized financial planning tips to users.

Regulatory Compliance
AI assists in automating compliance processes like Anti-Money Laundering (AML) and Know Your Customer (KYC) by analyzing vast datasets to identify and report suspicious activities.

Biometric Authentication
AI-powered voice recognition systems and biometric authentication methods enhance security for accessing financial services, reducing the risk of unauthorized access.

Cybersecurity
AI is used to identify and respond to cybersecurity threats in real-time, protecting sensitive financial data and ensuring the integrity of financial systems.

5. AI IN ENGINEERING SECTOR

Artificial Intelligence (AI) is playing a transformative role in engineering services, enhancing efficiency, innovation, and problem-solving across various domains. Here are several ways in which AI is utilized in engineering services:

Product Design and Development
AI algorithms assist in creating innovative and optimized design solutions by considering various parameters and constraints. AI-driven simulations help engineers predict and analyze the performance of products in different conditions, reducing the need for physical prototypes.

Supply Chain Optimization
AI analyzes equipment data to predict when machinery and components are likely to fail, allowing for proactive maintenance and minimizing downtime.

Inventory Management
AI optimizes inventory levels by predicting demand, reducing excess stock, and improving supply chain efficiency.

Quality Control and Inspection
AI-powered visual inspection systems identify defects and anomalies in manufacturing processes, ensuring product quality. AI also facilitates automated testing of products, improving the speed and accuracy of quality assurance processes.

Energy Management and Sustainability
AI is used to optimize energy consumption in manufacturing processes, leading to cost savings and reduced environmental impact. Engineers can assess and minimize the environmental impact of engineering projects with help of AI.

Project Management
AI assists in optimizing resource allocation, scheduling, and task management in engineering projects, improving overall project efficiency.

Structural Health Monitoring
With IoT and Sensor Integration, AI is used to processes data to monitor and assess the health and integrity of buildings, bridges, and other infrastructure.

Collaborative Design and Engineering
AI-enhanced collaboration platforms facilitate real-time communication and information sharing among distributed engineering teams.

Customization and Personalization
Engineers use AI algorithms to create customizable designs that can be easily adapted to meet specific client requirements.

Cobotics : Human-Machine Collaboration
AI-powered collaborative robots work alongside human workers in manufacturing processes, enhancing productivity and safety.

Augmented Reality (AR) and Virtual Reality (VR)
AI-driven AR and VR technologies provide immersive experiences for engineers, aiding in design visualization and training.

Digital Twins
AI supports the creation and management of digital twins—virtual replicas of physical systems or products—allowing for real-time monitoring and analysis throughout the lifecycle.

6. ARTIFICIAL INTELLIGENCE: A GAMECHANGER IN HOSPITALITY SECTOR

Artificial Intelligence (AI) is making a substantial impact on the hospitality sector, enhancing various aspects of customer service, operations, and business efficiency. Here are several ways AI is used in the hospitality industry:

Chatbots and Virtual Assistants
AI-driven chatbots and virtual assistants handle inquiries, reservations, and provide information to guests, offering 24/7 support and improving overall guest satisfaction.

Personalized Customer Experience
AI analyzes guest preferences, booking history, and behavior to offer personalized recommendations for accommodations, dining options, and activities.

Dynamic Pricing and Revenue Management
AI algorithms analyze demand patterns, competitor pricing, and other factors to optimize pricing dynamically, helping hotels maximize revenue and occupancy rates.

Predictive Maintenance
AI predicts equipment failures and maintenance needs by analyzing data from sensors placed on machinery, reducing downtime and improving the reliability of facilities.

Voice Recognition Technology
AI-driven voice recognition systems enhance user interfaces, allowing guests to control room amenities, request services, and access information using voice commands.

Smart Room Technology
AI powers smart room features such as automated temperature control, lighting, and entertainment systems, providing guests with personalized and convenient experiences.

Robotic Assistance
AI-powered robots assist with tasks such as delivering amenities, providing information, and enhancing overall customer service in hotels and other hospitality establishments.

Biometric Authentication
AI-based biometric systems with facilities like face recognition etc. improve security and streamline check-in processes at hotels, making the guest experience more secure and efficient.

Guest Feedback Analysis
Through Sentiment Analysis AI analyzes guest reviews and feedback on various platforms to provide insights into customer satisfaction and areas for improvement.

Predictive Analytics for Inventory Management
Demand Forecasting: AI analyzes historical and real-time data to predict demand for services, helping hotels optimize inventory and staffing levels.

Training and Staff Productivity
AI supports training programs by providing interactive modules, simulations, and assessments, ensuring that staff members are well-equipped to deliver exceptional service.

Energy Efficiency
AI optimizes energy consumption in hotels by monitoring usage patterns and adjusting systems for lighting, heating, and cooling based on occupancy and environmental conditions.

Augmented Reality (AR) and Virtual Reality (VR)
AI-enhanced VR provides virtual experiences for potential guests, allowing them to explore hotel facilities and rooms before making a booking.

7. AI IN ENTERTAINMENT SECTOR

Artificial Intelligence (AI) has significantly impacted the entertainment sector, introducing new possibilities for content creation, personalization, and audience engagement. Here are several ways AI is used in the entertainment industry:

Content Recommendation Systems
AI algorithms analyze user behavior, viewing history, and preferences to recommend personalized content, improving user engagement and satisfaction on streaming services.

Personalized Content Creation
AI is used to create personalized content, such as movie trailers, based on audience preferences and viewing habits.

Automated Scriptwriting and Editing
AI tools are not only used to write scripts but are also used to analyze scripts to provide insights on potential success factors, audience reception, and improvements. AI automates the editing process by identifying key scenes, optimizing pacing, and even generating highlight reels.

Deepfake Technology
AI-powered deepfake technology is used to create digital versions of actors, enabling filmmakers to simulate performances or bring historical figures to life.

Virtual Reality (VR) and Augmented Reality (AR)
AI enhances VR and AR experiences, creating interactive and immersive content for gaming, storytelling, and live events.

Music Composition and Production
AI algorithms compose music, creating original compositions or assisting musicians in the creative process. AI optimizes the sound quality of recordings by automatically adjusting levels, EQ, and other parameters.

Gaming Industry
AI is used to create realistic and responsive behavior for Non-Player Character (NPC) in video games, enhancing the gaming experience. AI generates game content dynamically, such as levels, maps, and scenarios, to keep gameplay fresh and challenging.

Audience Analytics
AI predicts audience preferences and trends, assisting in content planning and production decisions. AI analyzes audience behavior, social media interactions, and sentiment to provide insights for content creators and producers.

Voice and Speech Recognition
Voice-Activated Entertainment Systems: AI-powered voice recognition systems enable hands-free control of entertainment devices, making it easier for users to interact with smart TVs, streaming devices, and other gadgets.

Live Event Optimization
Dynamic Ticket Pricing: AI adjusts ticket prices based on factors such as demand, timing, and historical data to optimize revenue for live events.
Crowd Management: AI helps in analyzing and managing crowd flow during live events, ensuring safety and efficiency.

Content Moderation
Automated Moderation: AI tools are used to analyze and moderate user-generated content on platforms, identifying and filtering out inappropriate or harmful material.

Real-time Sports Analytics
Performance Analysis: AI processes real-time data during live sports events to provide insights into player performance, statistics, and game strategies.

Interactive Storytelling
Choose-Your-Own-Adventure Formats: AI-driven interactive storytelling allows users to make choices that influence the narrative, creating personalized and immersive experiences.

8. ARTIFICIAL INTELLIGENCE REVOLUTIONIZING TRAVEL AND TOURISM SECTOR

Artificial Intelligence (AI) is making significant contributions to the tourism sector, enhancing various aspects of the industry to provide better experiences for travelers and streamline operations for service providers. Here are several ways AI is used in the tourism sector:

Personalized Recommendations

AI algorithms analyze user preferences, behavior, and historical data to offer personalized travel recommendations for destinations, accommodations, and activities. AI-powered chatbots and virtual assistants handle inquiries, bookings, and provide information to travelers, offering 24/7 support and enhancing the overall customer experience.

Dynamic Pricing and Revenue Management

AI analyzes demand patterns, competitor pricing, and other factors to optimize pricing dynamically, helping businesses maximize revenue and occupancy rates.

Fraud Detection and Security

AI is employed to detect and prevent fraudulent activities in online bookings and transactions, ensuring the security of both customers and service providers.

Voice Recognition Technology

AI-driven voice recognition systems enhance user interfaces, allowing travelers to search for information, make bookings, and get assistance using voice commands.

Predictive Analytics for Demand Forecasting

AI analyzes historical and real-time data to predict travel trends, allowing businesses to anticipate demand, plan capacity, and optimize resource allocation.

Smart Booking Platforms

AI streamlines the booking process, automating reservation confirmations, payment processing, and itinerary creation for travelers.

Localization and Language Translation

AI-powered translation services help overcome language barriers, enabling tourists to communicate more easily and access information in their preferred language.

Augmented Reality (AR) and Virtual Reality (VR)

AI-enhanced VR provides virtual travel experiences, allowing users to explore destinations, accommodations, and attractions before making travel decisions. AR assists tourists with real-time navigation, information overlays, and interactive guides, enhancing the exploration of physical spaces.

Customer Insights and Feedback Analysis

AI analyzes customer reviews and social media feedback to provide insights into customer satisfaction, enabling businesses to make improvements and tailor services to meet customer expectations.

AI-based biometric systems enhance security and streamline check-in processes at airports, hotels, and other travel-related facilities.

Robotic Assistance

Hotels and airports deploy AI-powered robots to assist with tasks such as delivering amenities, providing information, and enhancing overall customer service.

Sustainable Tourism Management

Environmental Impact Assessment: AI is used to analyze data related to tourism activities and their impact on the environment, supporting sustainable tourism practices.

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CONCLUSION

Artificial intelligence promises to help organizations scale their teams and have their people focus on what truly needs their attention, rather than menial tasks. Its key benefits are often in augmenting human work instead of replacing it. While a great deal can be automated, human involvement is often necessary so as not to overrely on an imperfect technology.

THE ORGANIZATION AND CONDUCT OF AN INTERNATIONAL BUSINESS MISSION TO THE CIS COUNTRIES (RUSSIA; TAJIKISTAN & UZBEKISTAN FROM 13TH TO 23RD, DECEMBER 2023.

SEPC India @Sepc_India · Dec 23
May the spirit of Christmas inspire new heights of success and innovation in your services export endeavors. Merry Christmas!

#merrychristmas #sepc #christmas

WISHING YOU AND YOUR FAMILY
MERRY CHRISTMAS
AND HAPPY NEW YEAR

— KARAN RATHORE
CHAIRMAN, SEPC

SEPC India @Sepc_India · Dec 21
SEPC collaborates with Tajikistan for a Dec 18-19 buyer-seller meet, spotlighting India's Services sector's international prowess.

#ServicesExportPromotionCouncil #MinistryOfCommerceAndIndustry #GlobalBusinessOpportunities #IndiasServicesSector

SEPC India @Sepc_India · Dec 23
Glimpse of Buyer-Seller Meet along with industrial and Indian Embassy visits - Tashkent, Uzbekistan - 21 & 22 December 23 : Showcasing India's Services Sector Potential
#services #exports #b2b #uzbekistan #ServicesExportPromotionCouncil #GlobalBusinessOpportunities #India

SEPC India @Sepc_India · Dec 21
Dive into the Future of Indian Exports!
Join us for an online interactive session on "2 Trillion by 2030?"

Register in advance for this webinar:
us02web.zoom.us/.../reg.../WN_...
Date: 23rd December, 2023
Time: 02:30 - 03:30 PM

2 TRILLION BY 2030?
HOW RECENT REGULATORY DEVELOPMENTS IMPACT INDIA'S EXPORT QUEST

SEPC India @Sepc_India · Dec 19
India's Dushanbe Embassy shares snippets of a business delegation meet organized by SEPC. The aim of this meet was to showcase India's Service industry, with B2B/B2G meetings, inviting local and government representatives.

@indianembassyus

You reposted
India in Russia @ @IndEmbMoscow · Dec 16
DCM, Ms Gina Ulka addressed an India-Russia Business meet in Moscow organised by the Services Export Promotion Council of India. More than 60 Indian and Russian companies participated in B2B meetings.
@AmitKapoor @DoC_GoI

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Setup by Ministry of Commerce & Industry, Govt. of India

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